

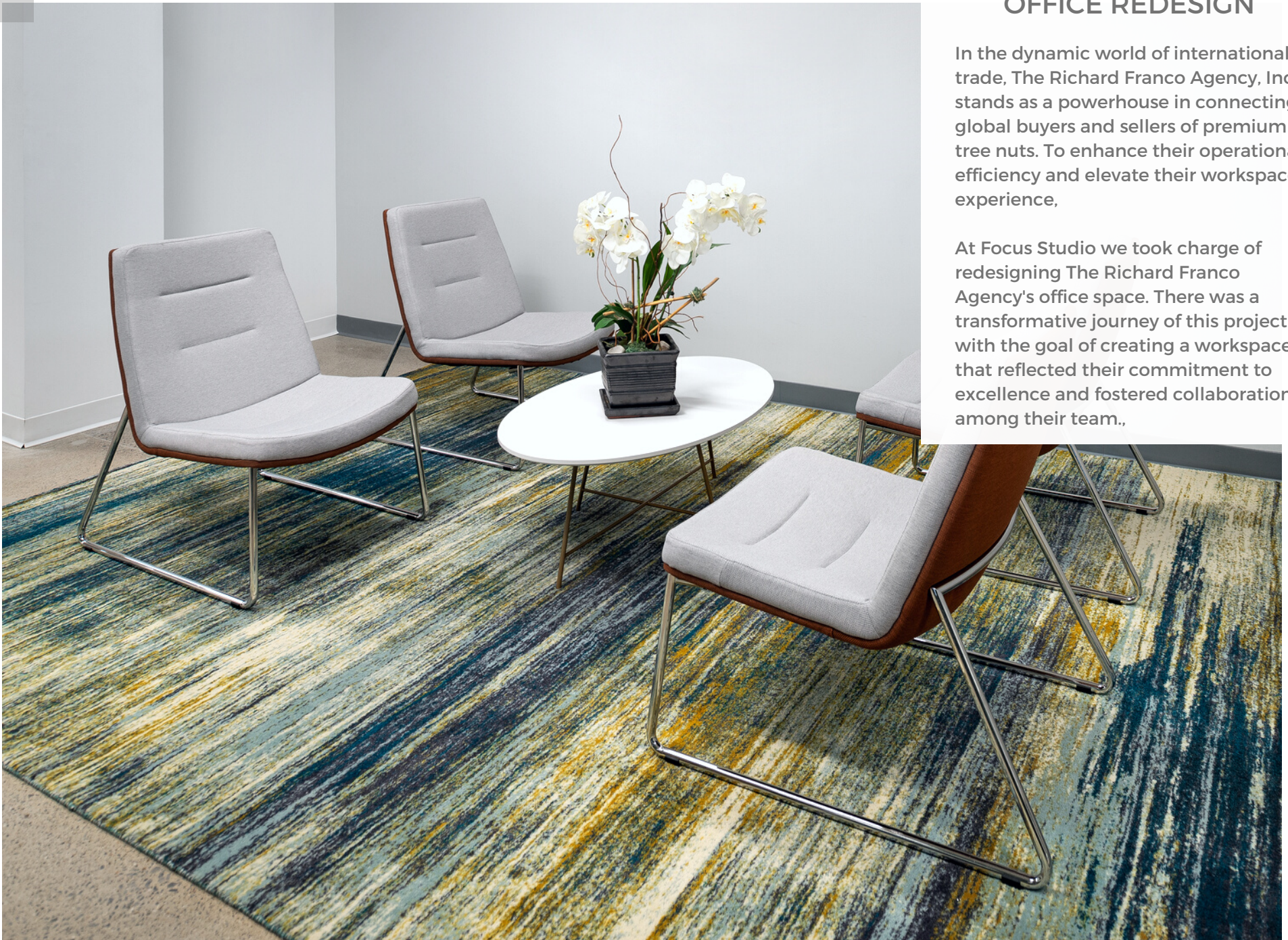


RICHARD FRANCO CASE STUDY

OFFICE REDESIGN

In the dynamic world of international trade, The Richard Franco Agency, Inc. stands as a powerhouse in connecting global buyers and sellers of premium tree nuts. To enhance their operational efficiency and elevate their workspace experience,

At Focus Studio we took charge of redesigning The Richard Franco Agency's office space. There was a transformative journey of this project with the goal of creating a workspace that reflected their commitment to excellence and fostered collaboration among their team.,





A MODERN LOOK

The existing office space lacked modern aesthetics and functionality, hindering employee productivity and morale.

Efficient space utilization was crucial to accommodate various work zones, such as workstations, private offices, a cafe lounge, and a touchdown area, while maintaining a cohesive design.

Focus Studio approached the redesign with a comprehensive strategy, addressing each challenge with precision and creativity.



TRANSFORMING SPACES

A palette of contemporary furniture and deep hues breathed life into the space, transforming it into a visual masterpiece. The design echoed through open-office landscapes, inviting collaboration and sparking conversations among team members.

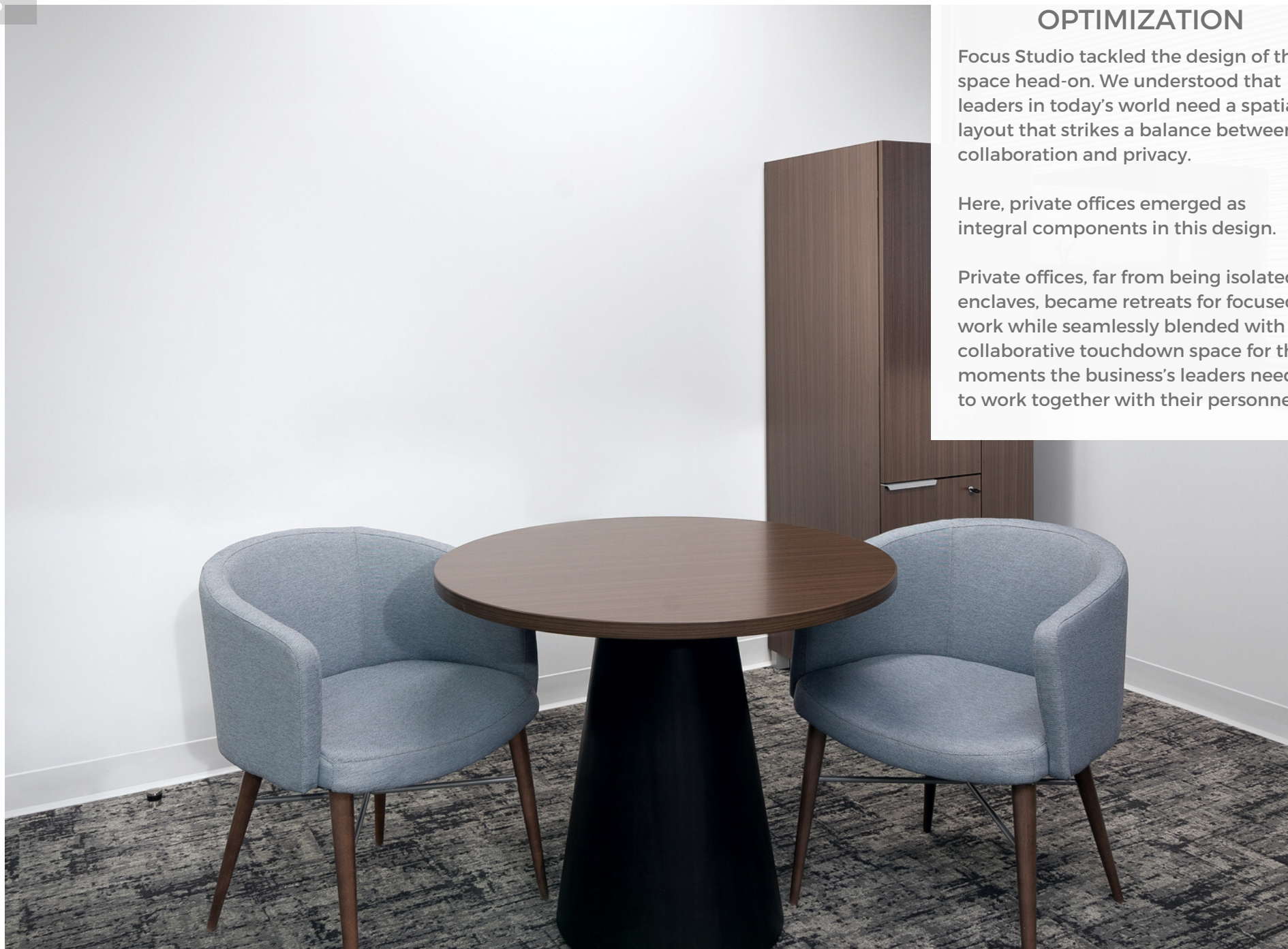
With workstations designed to adapt effortlessly to the employees focused tasks, there was also an addition of a cozy cafe lounge and a touchdown area that added warmth, encouraging employees to collaborate.

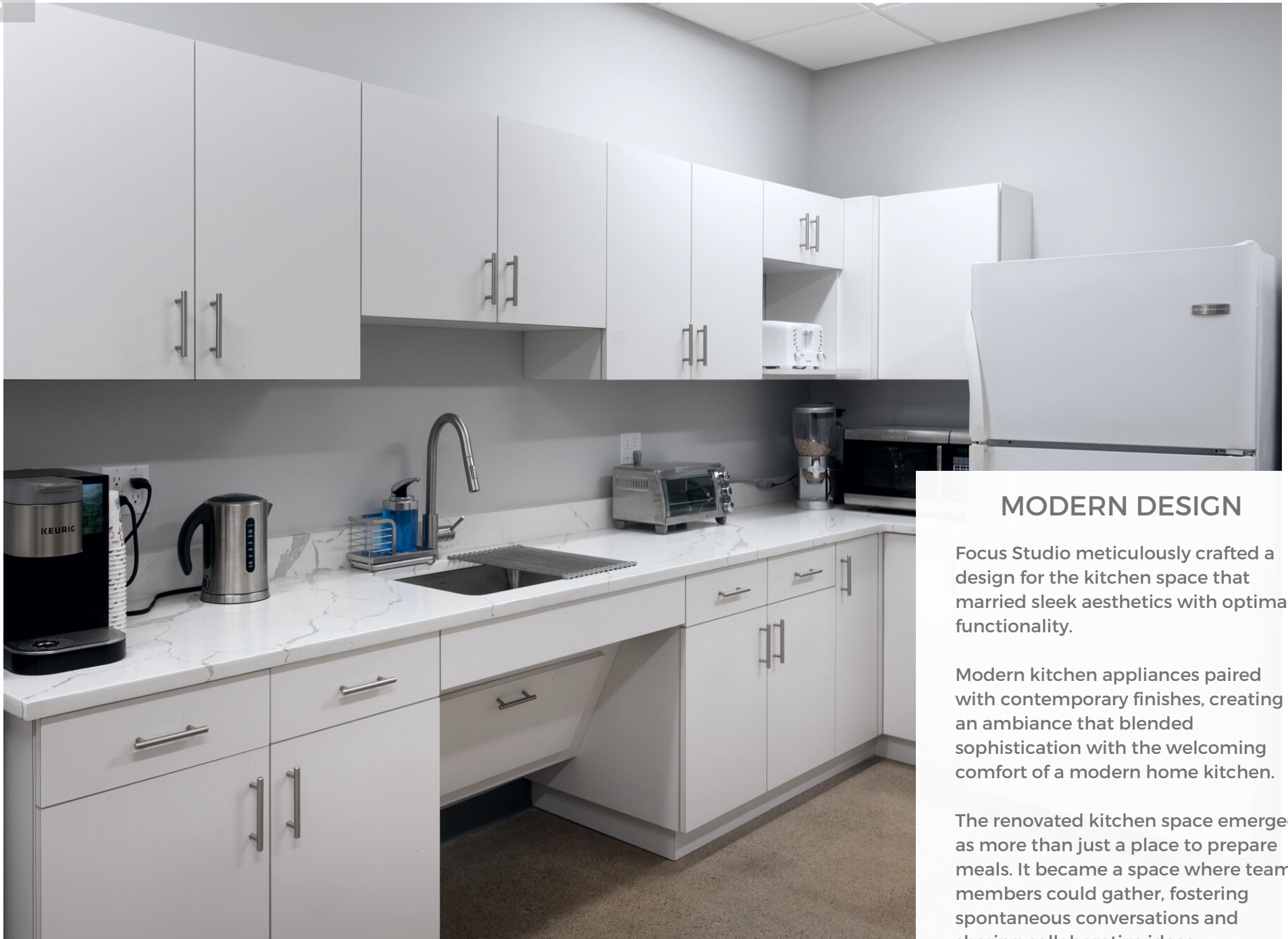
PRIVATE OFFICE OPTIMIZATION

Focus Studio tackled the design of this space head-on. We understood that leaders in today's world need a spatial layout that strikes a balance between collaboration and privacy.

Here, private offices emerged as integral components in this design.

Private offices, far from being isolated enclaves, became retreats for focused work while seamlessly blended with a collaborative touchdown space for the moments the business's leaders need to work together with their personnel.



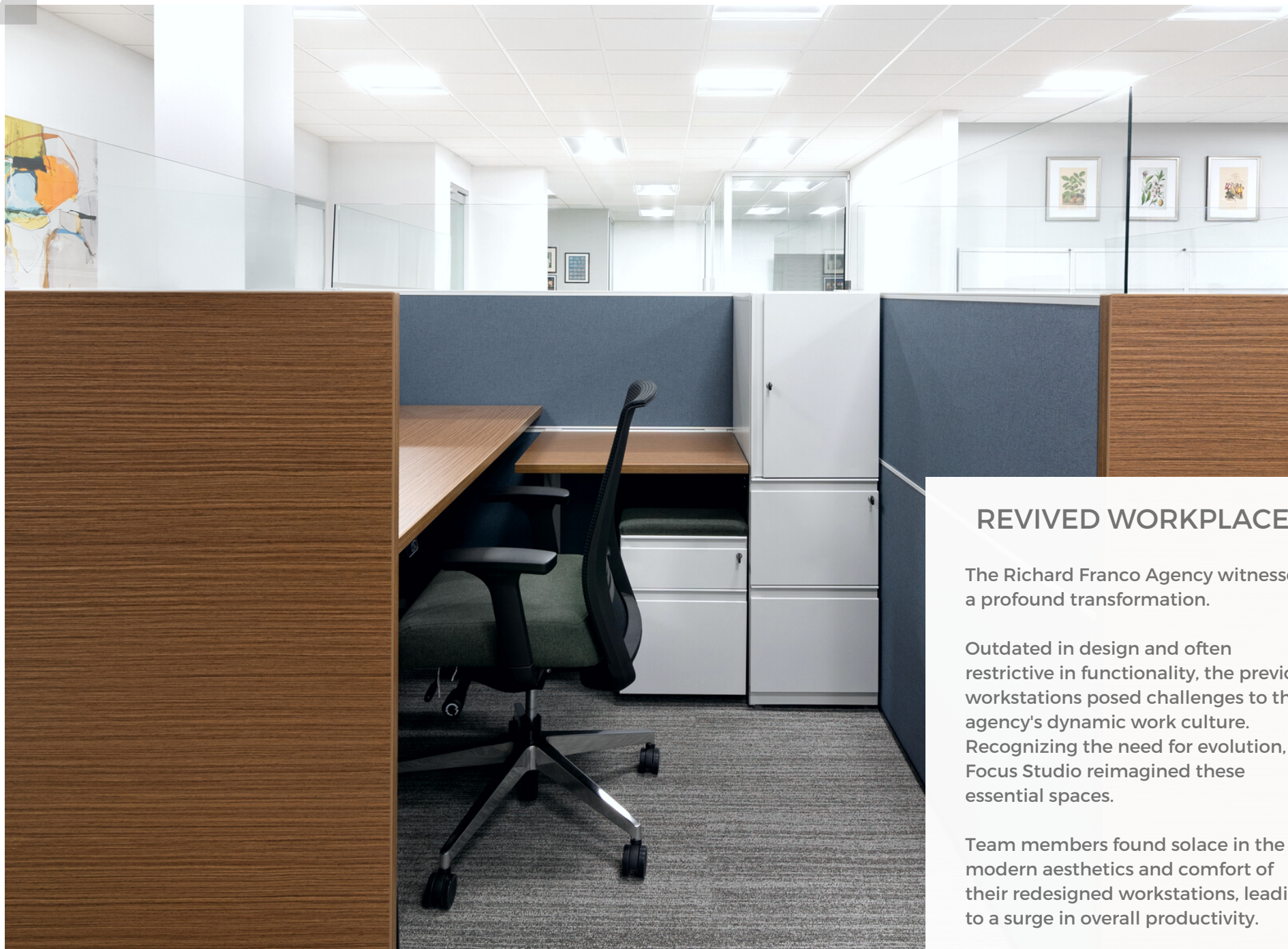


MODERN DESIGN

Focus Studio meticulously crafted a design for the kitchen space that married sleek aesthetics with optimal functionality.

Modern kitchen appliances paired with contemporary finishes, creating an ambiance that blended sophistication with the welcoming comfort of a modern home kitchen.

The renovated kitchen space emerged as more than just a place to prepare meals. It became a space where team members could gather, fostering spontaneous conversations and sharing collaborative ideas.



REVIVED WORKPLACE

The Richard Franco Agency witnessed a profound transformation.

Outdated in design and often restrictive in functionality, the previous workstations posed challenges to the agency's dynamic work culture. Recognizing the need for evolution, Focus Studio reimagined these essential spaces.

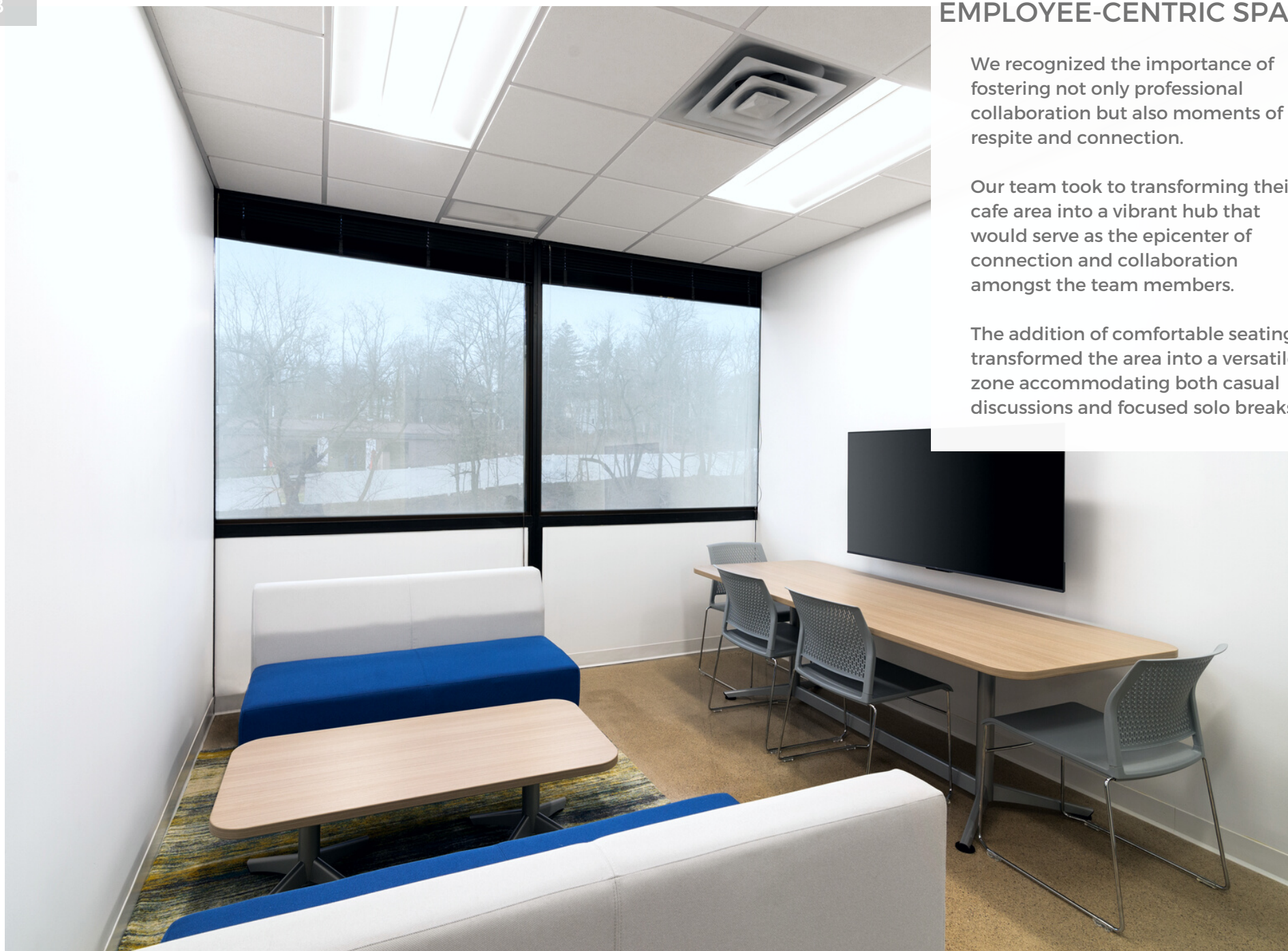
Team members found solace in the modern aesthetics and comfort of their redesigned workstations, leading to a surge in overall productivity.

EMPLOYEE-CENTRIC SPACES

We recognized the importance of fostering not only professional collaboration but also moments of respite and connection.

Our team took to transforming their cafe area into a vibrant hub that would serve as the epicenter of connection and collaboration amongst the team members.

The addition of comfortable seating transformed the area into a versatile zone accommodating both casual discussions and focused solo breaks.





STRATEGIC DESIGN

The collaboration between Focus Studio and The Richard Franco Agency, Inc. serves as a blueprint for corporate excellence.

Through meticulous design, the agency not only revamped its physical surroundings but also strategically elevated private retreats into catalysts for productivity. This narrative stands as an inspiration for enterprises seeking to embark on a journey of innovation and positive change within their own workspaces—a testament to the transformative power of strategic design.



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sales@focus.us | www.focus.us | 908-751-1800