



SAGESURE CASE STUDY

REBRAND AND REDESIGN.

The client SageSure Insurance Managers was in the process of expanding their existing Jersey City office suite in conjunction with a company rebrand.

As they doubled the office size, they were in need of a partner who could help them properly design, remodel and furnish the space while adhering to the new branding.

We held multiple design workshops in order to get an idea of their branding and overall workplace goals.



REDESIGN.

Focus Studio assisted in the overall redesign and construction of the office space, including components such as furniture layout and configuration. As a full-scope project, we wanted all elements of the design to work cohesively for a striking final product.

We worked attentively to achieve maximum impact within the allotted budget while working closely with the client to complete the project within a challenging phasing schedule.



TRANSCEND.

Our design offered a fully transformed office that adhered to our clients goals as well as their new branding needs.

We provided 3D renderings of the newly designed space and a furniture presentation containing applicable products and finish selections, as well as an animated walk-through tour showcasing the final design.





FS FOCUS STUDIO

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